“ANALYTICAL STUDY OF ECONOMIC DEVELOPMENT AND POULTRY INDUSTRY IN MARATHWADA REGION “

SYNOPSIS

SBUMITTED TO

SWAMI RAMANAND TEERTH MARATHWADA UNIVERSITY, NANDED

FOR DOCTOR OF PHILOSOPHY

IN

COMMERCE

UNDER THE FACULTY OF COMMERCE AND MANAGEMENT SCIENCE

UNDER THE GUIDANCE OF

DR.VASANTRAO K .BHOSLE (PRINCIPAL)
LATE SOW KAMALTAI JAMKAR MAHILA MAHAVIDYALAYA, PARBHANI

BY

MR. JADHAV GANESH KANTILAL
(M.Com, MBA, NET)

INDEX

SR.NO	INDEX
1	INTRODUCTION
2	OBJECTIVES OF STUDY
3	SCOPE OF STUDY
4	HYPOTHESIS
5	RESEARCH METHODOLOGY
6	LIMITION OF STUDY
7	CAPTER SCHEME

Introduction of Subject:

India is the seventh largest in terms of geographical area and second most population country in the world. In terms of purchasing power parity India is the 4^{th} largest economy in the world.

A revolution is taking place in global agriculture, mostly due to large scale transformation in the economic developing countries like India. In India poultry is one of the fastest growing segments of livestock/ agriculture and contributes a major share in terms of protein supplementation from eggs and poultry meat. Amongst the animal products, which are by, and large substitutable in the diet it is found that input –output ratio for poultry is most favorable.

It is become importance study of poultry industries economic development of marathwada region because of marathwada has a total area of 64717.9km out of which 63309.3km in rural area while remaining 1408.62 in urban area. Marathwada region backward in industrial development compare with other region of Maharashtra therefore most of people doing agriculture. But total agriculture depends upon monsoon. In marathwada lack of basic infrastructure and transport facilities to promote agriculture economic development. Poultry industries support farmer to improve financial power and economic development of marathwada region. This industry creates employment opportunities to population in Maratha region. In marathwada more than 90% population engaging in activity of agriculture. Poultry industries are one of the agriculture activities. It is concrete of agriculture sector. Marathwada region poultry industry provides large number employment and economic stability. Most of family income of marathwada region are depends on poultry industries.

Therefore become importance to find problem and give better solution in Marathawada region for economic development.

OBJECTIVES OF STUDY:

1) To review history background and development of poultry industry in India.
2) To sketch the profile of poultry industries in marathwada region.
3) To study the government programme and policies for the poultry industry development
4) To analysis the socio – culture and economic factors of poultry industries in marathwada region.
5) To evaluate the working performance of the poultry farms in the region.
6) To test financial performance of the poultry farms in the region.
7) To find out the motivation factors for the development of poultry industries in Marathwada region.
8) To examine the problem faced by poultry industry and suggest remedies to overcome them.

SCOPE OF STUDY:

The study cover performance, employment, financial position , detail analysis in economic development, investment in Marathawada region of poultry industries ten year from 2011-2017 .

HYPOTHESIS:

Following hypothesis have been framed and tested:-

1) Poultry farms generated the employment opportunities in marathwada region.
2) Poultry farms improve soci-economic status of poultry farms owners and members.
3) Poultry industries support to increase income of agriculture sector.
4) This sector provides revenue to government.

RESEARCH METHODOLOGY

Present study is mainly depends on secondary data however information which is not easy accessible form readymade source is collected through following structured:

1) Interview.
2) Observations.
3) Questionnaires.
4) Survey

The secondary data is collected from Government reports, Books, Edited Books, magazines, journals, news papers different web site and internet.

Collected data will be tabulated in structured following form:

1) Percentage and index.
2) Composition.
3) Diagrams.
4) Charts.
5) Pie-chart.
6) Maps.

LIMITION OF STUDY:

The study of poultry industry and economical development in marathawada, there are some limitation, poultry creating less employment appornitunits than required employment, many more people don't know about poultry industries. Those are in poultry industry they are unable invest huge capital for increasing overall per performance of poultry industries. Specially marathawada region lack of infrastructure, market facility and technology for growing poultry industries. Economic development of this industry in marathwada region is not satisfactory. Also government and other private agency not properly working for overcome for problem of poultry industries.

CAPTER SCHEME

1) Introduction of poultry industry.
2) Review of literature.
3) Role of government towards the development of poultry industry.
4) Economic development of marathwada region.
5) Socio-economic analysis of poultry industries.
6) Performance analysis.
7) Summary, conclusion and suggestion.

Research Student

Prof .G.K. JADHAV

Research Guide

Dr. V.K.BHOSLE
PRICIPAL
Late Sow. Kamaltai Jamkar
Mahila Mahavidyalaya. Parbhani